

RESUME



1. **Name** : Dr. M. SHAHID AHMED

2. **Date of Birth** : 02-11-1990

3. **Gender** : Male

4. **Address for Communication** :

Residence :

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5. **Designation** : Assistant Professor

6. **Educational Qualification**

Course	Board / University	Year
Doctor of Philosophy in Commerce	University of Madras	2016-2019
Master of Philosophy in Commerce	Jamal Mohamed College (Autonomous), Trichy	2014-2015
Master of Business Administration	Bharathidasan University, Trichy	2012-2014
Master of Commerce	Jamal Mohamed College (Autonomous), Trichy	2012-2014
Post Graduate Diploma in Computer Application	Jamal Mohamed College (Autonomous), Trichy	2012-2013
Bachelor of Commerce	Jamal Mohamed College (Autonomous), Trichy	2009-2012
HSLC	Private	2009
SSLC	Kajamian Higher Secondary School, Trichy	2006

7. Additional Quaification:

- Tally 9 (Accounting Package) First class @ NIIT, Trichy (2013).
- Course on Information Technology @ The Institute of Cost and Management Accountants of India (2013)
- Bachelor of Arts in Arabic (Afsal UI Ulama) @ Manonmaniam Sundaranar University (2010-2013).
- Diploma in computer application, Multi Lingual Desk Top Publishing @ Jamal Mohamed College, Trichy. (2011) (Recognized by The Ministry of Human Resource Development, New Delhi.)
- Diploma Urdu @ Jamal Mohamed College, Trichy (2011). (Recognized by The Ministry of Human Resource Development, New Delhi).
- Course on Computer Concepts (CCC) @ Computerized Calligraphy Training Centre, Jamal Mohamed College, Trichy (2011). (Recognized by DOEACC Quality Assurance for Computer Education, DOEACC Society).

8. Teaching Experience : Undergraduate: 5 years
Postgraduate : 5 years

9. Area of Specializations : Banking & Finance

10. Subject Expertise : Financial Accounting, Management Accounting, Banking Theory & Law,

11. Languages Known : Tamil, English, Arabic

12. Subjects Taught : **Undergraduate:**
Entrepreneurship Development,
Soft Skill,
Principles of Accountancy, TALLY,
Banking, Business Environment,
Financial Accounting Corporate Accounting

Postgraduate:

Accounting & Financial
Management, Strategic Mgt, SEPM,
CRM, Corporate Law, Statistical
Tools for Business Decisions,
BE&CSR

13. Research Zones:**M.Phil. Dissertation:**

A Study of Financial Performance of State Bank of India in Trichy City.

Ph.D. Thesis:

Investors Perception, Attitude and its Impact on Systematic Investment plan
of Mutual Fund in Chennai.

14. Academic Achievements:

- Contributed towards **Organizing the Education Department Stall in 43rd and 44th India Tourism Fair Organized by the Department of Tourism, Govt. of Tamilnadu** in the Year of 2016 & 2018 and **Certified by Directorate of Collegiate Education**, Chennai.
- Organized a One Day Industrial visit in “**Chennai Harbor**” for both UG & PG Students, for their Career Development, From PG & Research Department of Commerce (Shift-I), The New College (Autonomous), Chennai – 600014 in the Academic Year 2016 - 2017 .
- Organized a One Day Industrial visit in “**STOCK EXCHANGE BOARD OF INDIA**” in Chennai for both UG & PG Students, for their Career Development , From PG & Research Department of Commerce (Shift-I), The New College (Autonomous), Chennai – 600014.
- Organized a One Day visit in “**2017th TAMILNADU LEGISLATIVE ASSEMBLY**” in TamilNadu Secretariat Chennai for both UG & PG Students, for their Career Development , From PG & Research Department of Commerce (Shift-I), The New College (Autonomous), Chennai – 600014.
- Conducted Nov 2018 Autonomous Semester Examination on Soft Skill Development Program by Personal Interview for the II BCA Students as an Internal Examiner for three different classes in II BCA, Department of Information Technology, Jamal Mohamed College (Autonomous).

- Conducted Accounting Package Tally Lab, March 2019 Autonomous Semester Examination as an Internal Examiner for Two Classes in Two Different dates (04 & 09-04-2019) in II BCA Department of Information Technology Jamal Mohamed College (Autonomous).
- One word Question bank has taken for “**Accounting and Financial Management**” subject for II MCA, PG and Research Department of Computer Science and “**Entrepreneurship Development**” subject for I BCA, Department of Information Technology Jamal Mohamed College (Autonomous).
- Acted as a Financial Assistant under the Guidance of Director and BURSAR (SF) and HOD of Information Technology Jamal Mohamed College (Autonomous) for the **VARIT 2K19 Symposium** and Also Conducted the **SHOUT OUT Marketing Event** as a Resource Person (Judge) in Department of Information Technology Jamal Mohamed College (Autonomous).
- Conducted **AD-ZAP** Event as a Resource person (Judge) in **JAMIT-2K19**, An Intra - Departmental Competitions on 03rd September 2019 Department of Information Technology, Jamal Mohamed College (Autonomous).
- Acted as an Invigilator in Every Autonomous Semester Examinations in From Nov 2018, Jamal Mohamed College (Autonomous).

13. Details of Publications & Paper Presentations :

- Presented a paper in 22-09-2022 entitled “**Consumer Satisfaction And Preference towards online food ordering Applications**” in ICSSR Sponsored Two Day National Seminar on “Great initiatives of State and Central Government through Startup(s) Programmes in Naturing Entrepreneurial Activities” organized by PG & Research Department of Commerce, Jamal Mohamed College, Tiruchirappalli, Tamil Nadu
- Presented a paper in 10-05-2022 entitled “**THE IMPACT OF MERGER, ACQUISITION AND COVID-19 ON CUSTOMER'S SERVICE OF PNB IN COIMBATORE**” in the international seminar entitled Entrepreneurship and Social Empowerment: Converging Technologies and Growth in Business, organized by PG & Research Department of Commerce, Jamal Mohamed College (Autonomous) Tiruchirappalli.
- Presented a paper in February 2021 entitled “**CONSUMER PREFERENCE TOWARDS DAIRY PRODUCTS WITH SPECIAL REFERENCE TO AAVIN MILK PRODUCTS IN TIRUCHIRAPPALLI CITY**” in PG Research Department of Commerce (SF), Jamal Mohamed College (Autonomous) Trichy- 20

- Presented a paper in January 2021 entitled **“CONSUMER PERCEPTION TOWARDS APPLE PRODUCTS WITH REFERENCE TO TIRUCHIRAPPALLI DISTRICT”** in PG & Research Department of Commerce, Jamal Mohamed College (Autonomous) Trichy- 20
- Published and Presented a paper in September 2019 entitled **“BANK IN INDIA HAVE WITNESSED A RADICAL CHANGE FROM ‘CONVENTIONAL BANKING TO CONVENIENCE BANKING (DIGITAL BANKING)’- TODAY, A STUDY”** Published in The International Journal of Analytical and Experimental Modal Analysis. Volume XI, Issue IX, Page no.2559 - 2569. An UGC – CARE Approved Journal Group – A. An ISO : 7021 – 2008 Certified Journal. ISSN No: 0886 – 9367. **Impact Factor – 6.3.**Organized by PG Department of Commerce (SF), Jamal Mohamed College, Trichy- 20
- Published and Presented a paper in January 2019 entitled **“A STUDY DIGITAL BANKING AND ITS IMPACT ON CUSTOMERS IN CHANGING GLOBAL ENVIRONMENT OF BUSINESS”** Published in International Journal of Research and Analytical Reviews. Special Issue, Page no: 37-40 ISSN 2349 – 5138, Impact factor – 5.75, UGC Journal ID : 43602. Organized by PG and Research Department of Commerce, Jamal Mohamed College, Trichy – 20.
- Published a paper entitled **“INVESTORS ATTITUDE ON MUTUAL FUNDS INVESTMENTS IN CHENNAI CITY: A MICRO LEVEL STUDY”** in the International Journal of Applied Management Research – Volume: 10 (ISSN:1974 8709)
- Published a paper entitled **“AN OVERVIEW OF FINANCIAL CRISES IN STOCK MARKETS AND ITS IMPACT OF STOCK PRICE MOVEMENTS – A HISTORICAL PERSPECTIVE OF INDIA”** in JCJRC National Journal of Commerce and Management Research. ISSN: 0972-106X, Volume: V, Issue:20, Oct-Dec 2017, page no: 4-8.
- Presented a paper in September 2018 on One Day National Conference, entitled **“Digital Banking”** at PG Department of Commerce (SF), Jamal Mohamed College, Trichy – 20.
- Published and Presented a paper entitled **“A Study on Customer Perception towards Digital Banking – Problems and Prospects”** ISBN: 978-81-8209-495-6, in the International Conference held at Ramakrishna Mission Vidyala College, Mylapore, Chennai on 21st Feb 2017.
- Presented a Paper in 2018, on the One day national Seminar entitled **Customer’s Satisfaction of Credit Card with Reference to SBI and HDFC** at PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20.

- Published and Presented a paper entitled **“A Study on Stress Factors of Women Entrepreneurs in Chennai City”** in the International Conference held at KSR College of Arts and Science for Women, Tiruchengode on 8th Sep 2016. **Print ISSN: 2321-3604 & Online ISSN: 2321-3612, Page no: 399 to 402.** (Primax Commerce and Management Research Academy, Bangalore- 60, Karnataka.)
- Published and Presented a paper entitled **“A Study on Growth of Non-Banking Financial Institution in India”** in the National Seminar small organized by Jamal Mohamed College, Trichy, India on 28th Sep 2016 and Published the same in Jamal Academic Research Journal: an Interdisciplinary (ISSN 0973 – 0303)
- Published and Presented a paper entitled **“International Marketing Strategies”** in the International Conference on “Managing Globalization Trends and Challenges” organized b MEASI Institute of Management, Tamil Nadu, India on 27th Feb 2015.
- Presented a paper entitled **“Performance of Indian Paper Industry”**, in the National Seminar organized by the Post Graduate Department of Commerce (SF), Jamal Mohamed College, Trichy on 4th Feb 2012.

14. Details of Seminars / Conferences / Workshops:

- Participated in the (Workshop / Seminar) entitled **“International Financial Reporting Standards (IFRS)”** organized by Department of Business Administration & Commerce, Jamal Mohamed College, Trichy on 1st Oct 2011.
- Participated in the **Research Methodology and SPSS Training Program** for Research Scholars and Teachers at Jamal Mohamed College, Trichy on 20 to 25 October 2016.
- Participated in the National Conference on **Dynamic of Changing Landscape in Business** at Stella Maris College, Chennai on 2 & 3 Feb 2017.
- Participated in the National Seminar on **Intellectual Property Rights – The way forward** at Meenakshi College for Women (Autonomous), Chennai, on 30 Sep and 1st Oct 2016.
- Participated in the One day Workshops **The Companies Act 2013** held January 2016 organized by **The New College**, Chennai.
- Participated in the One Day National Seminar on **Corporate Social Responsibility** held at **Mazharul Uloom College, Ambur, Vellore District, TamilNadu.**

- Participated in the One day Workshop on **“Improving Teaching Practices”** organized by the Internal Quality Assurance cell Jamal Mohamed College, Trichy on 23rd June 2018.
- Participated in the Special Lecture on **“Gender Equity”** Organized by **IQUAC**, The New College (Autonomous), Chennai – 600014, on 28th August 2019,
- Participated in Webinar on **“National Education Policy – 2020 & its impact”** Sri Krishna Institute of Technology Bengaluru on 30th Dec 2020
- Participated in Webinar on **“Scientific Research vs Social Science Research”** Bharath Institute of Higher Education and Research on 19th Dec 2020
- Participated in Webinar on **“Best Practices in Acquiring Scholarly Knowledge”** on 16-08-2020 Organized by the Department of Library and Internal Quality Assurance Cell, Jamal Mohamed College(Autonomous), Tiruchirappalli,
- Participated in Webinar on **“Startup India Recognition- For Startups and Aspiring Entrepreneurs”** on 03-08-2020, Organized by University College of Engineering, BIT Campus, Anna University, Trichy
- Participated in Webinar on **“IMPACT OF COVID-19 ON GLOBAL HRM PRACTICES”** on 20-06-2020 organized by PG & Research Dept of Commerce Jamal Mohamed College (Autonomous), Tiruchirappalli,
- Participated in Two Days Online Workshop On **“EMPOWERING RURAL CONSUMERS”** on 24 to 29 jan 2022 PERIYAR E.V.R. COLLEGE (Autonomous) Tiruchirappalli – 620023 In Collaboration with School of Commerce UGC SAP DRS-I Bharathiar University Coimbatore - 641 046, Tamil Nadu, India
- Participated in International Conference on 06-08-2022 **“New Developments in Financial Industry” (ICNDFI’22)** At Aiman College of Arts and Science for Women. Tiruchirappalli
- Participated in **“IP Awareness/Training Programme”** on 23-01-2023. Organized by: 1. Government of India Ministry of Commerce and Industry Department for Promotion of Industry and Internal Trade of Office of the Controller General Of Patents, Design and Trademarks. 2. Intellectual Property India 3. National Intellectual Property Awareness Mission.
- Participated in Five Days Seminar 20-01-2023 to 25-01-2023 **“Hallway Biz ‘23”** Dwaraka Doss goverdhan Vaishnav College (Autonomous), Chennai.

- Participated in International online workshop from 04-02-2023 to 06-2-2023 on **“Multivariate Analysis and its Interpretation using SPSS”** At Global Institute of Statistical Solutions Chennai.
- Participated in three days workshop on **“Digital Marketing”** from 1st to 3rd feb, 2023 PG & Research Department of Commerce, Jamal Mohamed College, Trichy-20

15. Participation in Faculty Development & Orientation Program:

- Participated in the One day Orientation Program on **“Soft Skills Development”** organized by the Internal Quality Assurance Cell of the college of 22nd June 2018 of Jamal Mohamed College, Trichy - 20.
- Participated in UGC CPE Sponsored Two days Workshop on 18th and 19th January 2019 entitled in **“Professional Development for Academic Leadership in Curriculum Design”** Organized by Curriculum Development Cell, Jamal Mohamed College, Trichy – 20.
- Participated in the **“STAFF ENRICHMENT PROGRAM ON OWNERSHIP CULTURE”** Organized by the Internal Quality Assurance Cell on 14th June 2019 Jamal Mohamed College, Trichy – 20
- Completed a Four Week Induction / Orientation Programme for **“FACULTY IN UNIVERSITY / COLLEGE / INSTITUTE OF HIGHER EDUCATION”** from June 04 to July 01 2020 in Teaching Learning Centre Ramanujam College, University of Delhi.
- Participated in the FDP **“Towards a Paradigm shift in Education through NEP - 2020”** on 23-2-2021 organized by JAMAL MOHAMED COLLEGE OF TEACHER EDUCATION (B.Ed. College) Administered by the Society of Jamal Mohamed College (Approved by NCTE & Affiliated to Tamilnadu Teachers Education University).
- Participated in National Level One Week Faculty Development Programme on **“RESEARCH METHODOLOGY”** From 26th April to 1st May 2021, Organized by Amar Sewa Mandal's Kamla Nehru Mahavidyalaya College.
- Completed **“ONLINE TWO - WEEK INTERDISCIPLINARY REFRESHER COURSE on “Advanced Research Methodology”** on 22nd January to 05 February, organized by Ramanujan College University of Delhi In Collaboration with Academia International College, Nepal.

- Completed **“Tamilnadu State Council for Higher Education in Service Teacher Training Programme”**, on 5th & 6th may 2022 in Alagappa University, Karaikudi
- Completed **“Online Two - Week Interdisciplinary Refresher Course on Managing Online Class & Co – creating MOOCS 17.0”**, organize by Teaching Learning Center, Ramanujan College University of Delhi, 07 to 21 Aug 2022
- Participated in International Faculty Development Programme in **“Professional Progression in Commerce and Management”** from 14 to 20-12-2022 organized by Justice Basheer Ahamed Sayeed College for Women in Association with Tamilnadu Advanced technical training institute, Chennai
- Participated in One Week Online Faculty Development Programme on **“Ethics in Academic Research Writing”** from 30-1-2023 to 04-2-2023 organized by AMET Business School (HRDC) AMET University

16. Award for Service Rendered in School :

- Rajaya Purashkar (**A Governor Award**) Honored by Mr. Surjit Singh Barnala Honorable Governor of Tamilnadu for Scout Service in School.

17. Organized & Participation in NSS Programs :

- Participated in A Rally for **HIV Awareness in Jamal Mohamed College.**
- Organized a Program, under the Lead of NSS coordinator entitled **“Poll for Goal” on Election Motivational Program** the Program was honored with the Chief Guest from Election Commission Mr. Rajesh Locony in The New College, Chennai for the last Tamil Nadu Legislative Election.
- Organized a **Seven days NSS Camp in Kandigai, Tiruvallur District along with Medical Camp** and other services activities under the Lead of NSS coordinator of The New College (Autonomous) .
- Organized under the Lead of NSS coordinator and Participated in an **One Day District Level YRC Students Camp**, sponsored by **Indian Red Cross Society**, Chennai, Tamil Nadu at IRCS premises.
- Organized and participated a Under the Guidance of NSS Coordinator, The New College (Autonomous) rally on **“Green Kalam”** with South India Cinema Actor and Comedian **Mr. Vivekh**, and other NSS Coordinators and Volunteers in Chennai. **A Brain Storming Session** at **Queen Mary’s College, Chennai.**

18. Board & Research Association member:

- Member on internal Board of Studies
- Member in Indian Academic Researchers Association